

BUSINESS PLAN

3D Rays

40 Toledo Circuit Port Kennedy WA 6172

21 May 2022

Executive Summary

The Ownership

The company will be structured as a sole proprietorship.

The Management

Only husband and wife for now.

The Goals and Objectives

adhere to customer demands
become extremely Successful.

The Product

3D Fidget toys for ADHD kids and Adults.

The Target Market

Online social media and flea markets.

Pricing Strategy

varies depending on size from \$15 plus.

The Competitors

Business Plan - 3D Rays

The Company

Business Sector

The owners would like to start a business in the following industry:
3D Print and Design.

Company Goals and Objectives

adhere to customer demands
become extremely Successful.

Company Ownership Structure

The company will be structured as a sole proprietorship.

Ownership Background

Raymond Morrison (owner):
Been a hobbyist for a long time, 3D Printing for the past 4 years for little fidgets and gadgets.

Company Management Structure

Only husband and wife for now.

Organizational Timeline

next 5 years.

Company Assets

0.

The Product

The Product

3D Fidget toys for ADHD kids and Adults.

Future Products

go into cosplay and even build Architecture builds and models. Even get D&D models customised.

Marketing Plan

The Target Market

Online social media and flea markets.

Pricing

varies depending on size from \$15 plus.

Advertising

Competitor Analysis

The Competitors

Staffing

3D Rays will employ one full-time employee in the initial startup phase.